



Weekly Information & Communication



Weekly WIC Newsletter

November 14, 2016

WIC Shopper-Smart App and Online Training

November 3rd at 9AM, we covered the new apps that will be introduced into WIC. One is WIC Shopper, which will be great for looking up local stores, getting recipes, etc. The second is WIC Smart which will be the online education app. If you have any questions regarding the training, please contact [Lacy](#) or [Alex](#) at the state office.

Nutrition Education Materials

We purchased a small volume of some nutrition education materials with year-end money. A survey was created for the Lead Agency to respond to for all of their service area to request the items. In some cases there are both English and Spanish versions. The [survey](#) will end November 23, 2016.

Stickers to Accompany Outreach Brochures

Unfortunately, the 1 800 # on the 3rd page of the outreach brochure is incorrect. We would like to offer a sticker to place over the incorrect number. Please let [Kelly](#) at the state office know the current inventory of brochures you have on hand (including your satellite clinics). We will mail out replacement stickers to each lead local agency that requests them. Thank you.

WIC CEU Opportunities

[Medela will have two webinars](#) in the next few weeks. One is on the use of human milk in the NICU and the other is about donor breast milk. There may be a nominal charge for the webinar. You will need to create a profile if you do not have one to make an account.

The National WIC Association is pleased to announce that their [2017 Annual Education & Training Conference & Exhibits](#) will be held at the [Marriott Philadelphia Downtown Hotel](#), Philadelphia, PA, from April 2 - 5, 2017.

Today's Dietitian is offering scholarships for their Spring Symposium. [Check](#) into the Symposium and scholarship application for more information. Deadline date is November 30th for scholarship applications.

Reports

[Benefits Issued and Redeemed Sept. 2016](#), [Breastfeeding and Peer Counselor Report October 2016](#),
[Participation Report November 2015-October 2016](#).

Weekly Risk Code Highlight

[Risk Code 312](#), History of Low Birth Weight is defined as the birth of an infant weighing \leq 5 lbs. 8 oz. for the following:

Pregnant Women- Any history of low birth weight

Breastfeeding/Non-breastfeeding- Most recent pregnancy

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